



# How ICES Publishing can work with you



The publishing arm of the UK's leading professional qualifying body for commercial managers and geospatial engineers working within the civil engineering industry

# ICES Publishing and ICES

Chartered  
Institution of  
CIVIL  
ENGINEERING  
SURVEYORS



ICES  
Publishing



ICES  
Training



The Chartered Institution of Civil Engineering Surveyors (ICES) is an international qualifying body dedicated to the regulation, education and training of surveyors working within civil engineering. It is now recognised as the leading chartered professional body for civil engineering surveyors. ICES has introduced relevant and meaningful competencies for geospatial engineers and commercial managers which make a difference.

ICES will support individuals and companies within the civil engineering industry in developing and demonstrating their professional competence. ICES understands the civil engineering industry and is flexible in its approach, ensuring members achieve their goals.

ICES Publishing is operated by SURCO, the information business of ICES. ICES Publishing produces the institution's journal Civil Engineering Surveyor (CES) with annual supplements on construction law and geospatial engineering.

ICES Training is the ICES recommended provider of in-house and external training courses for early and mid-career professionals.



[www.cices.org](http://www.cices.org) [www.surco.uk.com](http://www.surco.uk.com)



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Any profits generated from SURCO's activities (including publications, training and events) are donated back to ICES each year to help assist in the education and training of its members and to promote and increase awareness of the surveying industry to the general public

# Readership and Circulation

## Print Edition

Over 4,000 printed copies of Civil Engineering Surveyor (CES) are sent to members' and subscribers' home and business addresses each month

## Digital Edition

ICES members and verified contacts within the construction and engineering industry receive a link to the digital eBook edition of CES each month by email

## Website and Social Media

The digital edition is also available on the ICES and SURCO websites, the dedicated publications portal and is promoted through Twitter, Facebook and LinkedIn

Civil Engineering Surveyor is read by construction and engineering professionals in over 150 countries around the world

## ICES Membership

ICES membership consists of the following disciplines:

### Commercial Management

- Construction law
- Quantity surveying (measuring and evaluating projects)
- Estimating (calculating the cost of projects)
- Procurement management (purchasing goods and services)
- Project management (general management of the whole project)
- Cost engineering (monitoring, reviewing and controlling budgets or agreed costs for projects)

### Geospatial Engineering

- Land and engineering surveying (preparing maps and plans to ensure that construction takes place to the dimensions and tolerances required)
- Hydrographic surveying (measuring and mapping all parts of the earth's surface that are covered by water)
- Photogrammetry and remote sensing (producing an area plan from photographic images and using electromagnetic energy to obtain information about objects without touching them)
- Geographic information systems — GIS (collecting and presenting geographical information)
- Cartography and visualisation (creating 2D, 3D or 4D maps and plans)

# Publications and Digital Media

Civil Engineering Surveyor

Annual Supplements

Year Planner

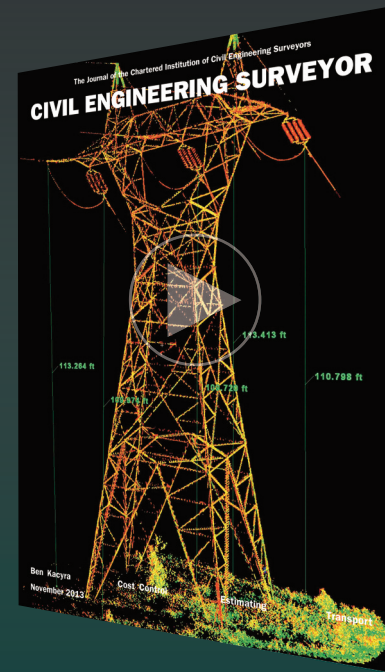
Yearbook & Desk Diary

Website Banners and Listings

Digital eBook Videos and Podcasts

Publications Portal

Click image to view eBook and video



# Civil Engineering Surveyor — Editorial Schedule

The monthly journal for members of the Chartered Institution of CIVIL ENGINEERING SURVEYORS

Issue	Main Feature	Supplement	Deadline
February	Utilities		13 January
March	Site Investigation		13 February
April	Education, Training and Project Management		13 March
May	Transport and Monitoring		13 April
June	Mapping and Geospatial Imaging		14 May
July/August	Hydrographics and Marine Projects	Construction Law Review	18 June
September	Contracts and Finance	Geospatial Engineering	13 August
October	Terrestrial and Mobile Laser Scanning		14 September
November	Construction Economics and Management		15 October
December/January	GNSS and Machine Control	Yearbook & Desk Diary Year Planner	19 November

# Civil Engineering Surveyor — Advertising Rates

The monthly journal for members of the Chartered Institution of CIVIL ENGINEERING SURVEYORS

Size A4	Price (£)	Dimensions (mm wide x mm deep)	About CES
Full Page	1,410	216 x 303 (type area 180 x 267)	<p>CES features articles on land and quantity surveying, GIS, GNSS, construction law, project and commercial management, education, training, health and safety, and many more topics relevant to the professional civil engineering surveyor.</p> <p>CES also features news, regional events, book reviews and the latest recruitment positions.</p> <p>CES has become part of the decision making process for 12,000 professionals every month. Readers are involved in all aspects of the construction process from tendering and planning right the way through to completion. Many are company directors, partners and senior managers working for contractors and public corporations within the construction industry.</p>
Half Page	770	93 x 264 (portrait) 190 x 130 (landscape)	
Quarter Page	450	93 x 130 (portrait) 190 x 62 (landscape)	
Inside Front Cover	1,680	216 x 303 (type area 180 x 267)	
Inside Back Cover	1,410	216 x 303 (type area 180 x 267)	
Outside Back Cover	1,680	216 x 303 (type area 180 x 267)	
Double Page Spread	2,500	426 x 303 (type area 390 x 267)	
Inserts	225 per thousand (weight up to 16g)		
Recruitment	Cost as above plus £25 per week website inclusive £100 per week website only		

# Civil Engineering Surveyor — Advertorial Rates

The monthly journal for members of the Chartered Institution of CIVIL ENGINEERING SURVEYORS

Size A4	Price (£)	Dimensions (mm wide x mm deep)	Notes
Full Page Advertorial	1,130	900 words plus images	A maximum of two pages of advertorial are included in any one issue of Civil Engineering Surveyor.
Half Page Advertorial	565	400 words plus images	
Image Builder	2,800	216 x 303 front cover image (subject to approval) Two page advertorial (1,800 words plus images) Five minute eBook video	
Profile	100	100 words plus image	
Classified (Regular)	400 (per annum)	40 x 40	
Classified (Large)	600 (per annum)	40 x 60 (portrait)	
Where to Buy Listing	250 (per annum)	Lineage	Also reproduced on Suppliers page of website

# Geospatial Engineering — Advertising Rates

An annual supplement for members of the Chartered Institution of CIVIL ENGINEERING SURVEYORS

Size A4	Price (£)	Dimensions (mm wide x mm deep)	About GE
Full Page	1,480	216 x 303 (type area 180 x 267)	<p>This annual supplement to Civil Engineering Surveyor provides up-to-the-minute tabular information on electronic surveying equipment, GIS and GNSS.</p>  <p>GE provides the latest technical and practical information on the uses and development of these information management and positioning systems. Distributed to ICES members, surveying companies and engineers, Geospatial Engineering includes details on product range, operational features, physical characteristics and price.</p> <p>There is also a section devoted to the latest software systems available to geospatial engineering surveyors.</p>
Half Page	800	93 x 264 (portrait) 190 x 130 (landscape)	
Quarter Page	490	93 x 130 (portrait) 190 x 62 (landscape)	
Inside Front Cover	1,670	216 x 303 (type area 180 x 267)	
Inside Back Cover	1,670	216 x 303 (type area 180 x 267)	
Outside Back Cover	1,760	216 x 303 (type area 180 x 267)	
Inserts	225 per thousand (minimum run 2,000, weight up to 16g)		




# Construction Law Review — Advertising Rates

An annual supplement for members of the Chartered Institution of CIVIL ENGINEERING SURVEYORS

Size A4	Price (£)	Dimensions (mm wide x mm deep)	About CLR
Full Page	1,650	216 x 303 (type area 180 x 267)	<p>First published in 1996 in conjunction with the Society of Construction Law, the Construction Law Review is highly regarded by ICES members and other industry professionals. With topics covering both building and civil engineering, CLR has established its reputation amongst law firms, consulting engineers, contractors, quantity surveyors, chartered building companies and local authorities.</p> <p>The contents of the review range from individual case studies to dispute resolution, procurement, contract law, partnering, risk, delay analysis and much more. The review also features an index of construction legal professionals.</p> 
Half Page	1,020	93 x 264 (portrait) 190 x 130 (landscape)	
Quarter Page	640	93 x 130 (portrait) 190 x 62 (landscape)	
Inside Front Cover	1,865	216 x 303 (type area 180 x 267)	
Inside Back Cover	1,865	216 x 303 (type area 180 x 267)	
Outside Back Cover	1,890	216 x 303 (type area 180 x 267)	
Professional Legal Index Listing	100 50 (with advert)	Lineage (60 words plus full contact details)	
Inserts	260 per thousand (weight up to 16g)		

# Year Planner — Advertising Rates

An annual wallchart for members of the Chartered Institution of CIVIL ENGINEERING SURVEYORS









Size A1	Price (£)	Dimensions (mm wide x mm deep)	Notes
One Block	275	80 x 80	<p>The ICES Year Planner is an excellent way to raise awareness of your business 12 months of the year.</p>  <p>The A1 planner includes contact details for ICES membership and the services provided by SURCO, the institution's information business.</p> <p>The planner has a print run of 7,000.</p>
Two Blocks	500	80 x 170 (portrait) 170 x 80 (landscape)	
Three Blocks	750	80 x 260 (portrait) 260 x 80 (landscape)	
Four Blocks	1,000	80 x 350 (portrait) 350 x 80 (landscape)	
Five Blocks	1,250	80 x 440 (portrait) 440 x 80 (landscape)	
Six Blocks	1,400	80 x 530 (portrait) 530 x 80 (landscape)	

# Yearbook & Desk Diary — Advertising Rates

An annual handbook for members of the Chartered Institution of CIVIL ENGINEERING SURVEYORS

Size A5	Price (£)	Dimensions (mm wide x mm deep)	About the Yearbook & Desk Diary
Full Page	1,250	154 x 216 (type area 128 x 190)	Now incorporating a handy desk diary, this A5 yearbook has a print run of 6,000 and is distributed to both ICES members and the wider construction industry, including consulting engineers, contractors, quantity surveyors, chartered building companies and local authorities. The Yearbook & Desk Diary covers the organisational structure that makes up the institution, core specialisms, membership information, regional network, technical and reference data, accredited courses, approved development schemes and much more. As a comprehensive pocket guide to the institution, the addition of a diary makes this a useful, valuable and sort after publication that will be ever present on every industry professional's desk.
Half Page	740	62 x 180 (portrait) 128 x 90 (landscape)	
Quarter Page	480	62 x 90	
Inside Front Cover	1,495	154 x 216 (type area 128 x 190)	
Inside Back Cover	1,375	154 x 216 (type area 128 x 190)	
Outside Back Cover	1,495	154 x 216 (type area 128 x 190)	
Inserts	250 per thousand (weight up to 16g)		

# Website Advertising Rates

Size	Price (£)	Dimensions (wide x deep)	Page
Banner 1 	3 months 675      6 months 1,075 12 months 1,950	406 x 58 pixels	Home, Publications, Surveying Services, Recruitment
Banner 2 	3 months 150      6 months 270 12 months 480	226 x 106 pixels	Training
Banner 3 	3 months 400      6 months 720 12 months 1,280	226 x 106 pixels	Recruitment
Banner 4 	3 months 150      6 months 270 12 months 480	244 x 72 pixels	Publications
Surveying Services Option 1	50 per annum 	Lineage: Contact details	
Surveying Services Option 2	300 annum 	Contact details, email and web link, logo, 200 words	
Suppliers	250 per annum (first entry) 		

# eBook Advertising Rates

Size	Price (£)	Dimensions (wide x deep)	Notes	Digital Publications Online
Cover Video	550*	50MB (15 minute max)	FLV format, variable framesize, play/pause and stop button, timeline, progress bar and slider, can be initiated on page turn or by user, streamed video	<p>You can view an archive of Civil Engineering Surveyor, including the current issue, online at <a href="http://ces.digitalpc.co.uk">http://ces.digitalpc.co.uk</a></p> <p>Also hosted on the site are the latest issues of the Construction Law Review, Geospatial Engineering and the Yearbook. The portal features a comprehensive search engine, a guide on how to navigate the eBooks and links to the publications pages of the website.</p> <p>In 2013, the publications portal received over 15,300 individual visitors from over 150 countries.</p>
ROP Video	350* (plus print advert cost)			
Podcast	350	30MB (20 minute max)	MP3 format	

\* Inclusive of first minutes, £50 for each additional minute.

# Print Mechanical Data

## Acceptable File Formats

EPS (Macintosh preview) with fonts outlined and/or embedded and CMYK colour space.

Quark Express (Macintosh) documents. All elements included with Quark file and collected for output.

High resolution (300dpi) Adobe Photoshop.

Adobe Illustrator.

Press ready pdf.

We will do our best to work with other files if required, however this may incur a cost.

## Design Services

We are able to produce artwork for clients. Prices will vary according to content.

## Supply of Artwork

Advertisements may be sent on CD.

All images to be supplied at 300dpi.


Images to be sent as separate jpeg or tif files and not embedded in other file formats (i.e. Microsoft Word or PowerPoint).

## Bespoke Sizes

Bespoke advertisement sizes will be considered on request.

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